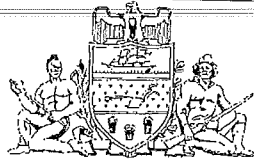


WS 6/24/15
RAM



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING
DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

The National Civil War Museum

2. Contact Person

Wayne Motts

Phone

(717) 260-1861

E-mail

wmotts@nationalcivilwarmuseum.org

3. Address

City

State

Zip

One Lincoln Circle at Reservoir Park Harrisburg PA 17103

4. SCOPE OF WORK

See attached proposal.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

See attached proposal.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$16,200.00
(see page 4 of the attached
Proposal)

\$258.00 (invoice attached)

\$16,458.00 TOTAL

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

Dauphin County Tourism Grant
Program

EXPENDITURES
(Cost Quotes)

(see page 4 of the attached
Proposal)

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

Wayne S. Motts

TITLE

CEO National Civil War Museum

DATE

5/1/2015

Harold (Hari) Jones
5412 4th Street NW #6
Washington, DC 20011
Hari.jones@gmail.com
(202) 246-0509

FINDING THE LOST STORY: PRESENTING A COMPREHENSIVE AFRICAN AMERICAN STORY AT THE NATIONAL CIVIL WAR MUSEUM

Summary of the Proposal: Presenting the “Lost Story” effectively means telling a more comprehensive and inclusive story of the Civil War. The most inspiring and elevating story of the American Civil War is the story of how enslaved Americans contributed to their own liberation. This story was intentionally suppressed by leading scholars in the early and mid-20th century. Among leading contemporary historians, this story remains lost as a consequence of exclusionary practices. Currently there is no mention of a tactically and strategically important African descent network that assisted the Union war effort in mainstream Civil War exhibits and films. Indeed, this inspiring American story is yet to be shared in any major exhibit or film. There it remains a *lost story*. When following the leadership of this network, the history detective is led to Harrisburg. Harrisburg was critically important to Union operations as a major railroad junction, logistical and supply center for the Union Army. Operations in and around Harrisburg are connected to almost every corps and division in the field. As a mayor supply and logistical center, there was a requirement for labor beyond the prewar capacity of the local community. Many African Americans were employed in the day to day operations, thus connecting these African Americans and their network to almost every corps and division in the field. The National Civil War Museum reflects the most accredited scholarship available on the Civil War, and therefore, does not present this inspiring *lost story* that can be presented from available primary sources. The result is that the Museum like most Civil War museums in the country is rarely visited by African American patrons. Strategies on how to present this inspiring “Lost Story” is the purpose of this proposal.

Introduction: In July 2014, I had the privilege of giving a tour to a party from Dauphin County concerned with adding to the narratives presented at National Civil War Museum. The tour was of an exhibit entitled “Glorious March to Liberty” on display at the African American Civil War Museum in Washington, DC. I am the curator of that exhibit, and I was also the content developer and script writer for that exhibit. It was a product of over twenty-years of research. (See appendix for example of panel from that exhibit.) Strictly through the use of primary sources, the exhibit reveals how Americans of African descent helped save the Union, helped free America’s enslaved and successfully gained legal recognition of their rights as citizens, all in league with the Constitution. The exhibit presents an inspiring and patriotic American story. After that tour and a long discussion, I was asked to submit this proposal, which proposes to create presentations and exhibits on the “Lost Story.”



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization
 American Lung Association of the Mid-Atlantic

2. Contact Person Phone E-mail
 Monica Heit (717) 541-5864 x122 mheit@lunginfo.org

3. Address City State Zip
 300 Old Gettysburg Road, Camp Hill, PA 17011

4. SCOPE OF WORK

see attached

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

See attached

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST (Budget)	PROJECTED INCOME SOURCES (Match or Leveraged Funds)	EXPENDITURES (Cost Quotes)
\$2,000	n/a	see attached

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE Monica L. Heit TITLE development director DATE 1/8/2015

About Us

The American Lung Association of the Mid-Atlantic is the oldest voluntary health association established in the United States to fight a specific disease, that being Tuberculosis. The Charter of the Pennsylvania Society for the Prevention of Tuberculosis hangs in the Staff Office conference room in Harrisburg. Lawrence Flick, M.D., was the Society's first President from 1892-1896. However, there is evidence that the Pennsylvania Society for the Prevention of Tuberculosis dates back long before it was actually chartered. Notes from Dr. Flick have been found dating back to 1884. These artifacts also adorn the conference room walls.

Through the years, the Society has been instrumental and demonstrated the need for adequate follow-up of TB cases. In those early years case registers helped to keep track of individuals harboring this disease. TB Societies used Christmas Seal dollars to demonstrate the need for case registries to document the benefits of keeping adequate records. Treatment of Tuberculosis consisted of rest, good food and fresh air. This became the mode of treatment for young and old alike until the discovery of Isonizid.

This discovery changed the way TB was treated and laid the groundwork for the modern treatment of Tuberculosis. Research funding for the development of Isonizid was shared by the Federal Government and the American Lung Association. The Voluntary sector would utilize public charitable dollars to demonstrate to the government the need and success of research, public health, direct service and community health programs. It was this seed which helped lead the way.

Over the years the name of the organization changed to reflect current lung health initiatives until 1973 when the national organization adopted our current name, the American Lung Association to reflect all the various lung diseases we fight to prevent.

Today we have truly made remarkable strides in all areas of public health, thanks in part to the work of the American Lung Association of the Mid-Atlantic.

WHAT DO WE DO?

American Lung Association fights the diseases and environmental poisons that damage the lungs of the people of Delaware, New Jersey, Pennsylvania and West Virginia.

Our Mission: To save lives, by improving lung health and preventing lung disease.

Fighting Lung Disease: Every year, the American Lung Association funds scientific research to improve treatments and find cures for the more than 33 million Americans with chronic lung diseases. Lung disease is the number three killer in the United States, responsible for one in six deaths.

Fighting Childhood Asthma: Affecting more than 6 million children, asthma is the leading serious chronic illness among American children. In addition to providing vital research support, the American Lung Association facilitates asthma care partnerships involving school nurses and educational staff as well as physicians, families and Lung Association volunteers.

Fighting Secondhand Smoke: Twenty-five states have passed comprehensive laws that meet the American Lung Association's smokefree air challenge by adopting comprehensive laws prohibiting smoking in workplaces, restaurants and bars. We won't stop until everyone lives and works in a smokefree state.

Fighting Smoking: Tragically, each day approximately 1,100 kids become regular, daily smokers and between one third and one half will eventually die as a result of their addiction. The American Lung Association led the decade's long fight to give the U.S. Food and Drug Administration authority over the marketing, sale and manufacturing of tobacco products to stop tobacco companies from preying on children and deceiving the American public. This legislation was signed into law in June 2009.

Fighting Air Pollution: The American Lung Association fights relentlessly for Healthy Air Legislation. The American Lung Association successfully pushed for the U.S. to clean up dirty diesel locomotives and marine vessels-taking steps to reduce the pollution that led to asthma attacks and premature deaths.

Fighting the Flu: The American Lung Association provides critical funding for research into influenza treatment and prevention. Recently, the organization sponsored studies that found inactivated influenza vaccine was safe to administer to adults and children with asthma.

And there's so much more. It's a huge mission, but we've been dedicated to it for more than a century.

And we couldn't do it without you!

Tourism Grant Sponsorship for Endurance Events

Fight for Air Climb/Pasta Run

Dauphin County will be a Lung Health Sponsor for the Fight for Air Climb/Pasta Run and will be provided with the following benefits:

Benefits:

- Opportunity to sponsor a table (at both events), where participants can get more information on Dauphin County (events and upcoming programs)
- Logo on event signage and on thank you signage (both events)
- Opportunity to distribute **Dauphin County** branded promotional materials
- **Dauphin County** logo on event t-shirts (both events)
- Logo on Pasta Run route sign
- 4 entry registrations to 2015 Pasta Run

Total Tourism Grant Requested: \$2,000

 **AMERICAN LUNG ASSOCIATION**[®]
IN PENNSYLVANIA

For a more customized benefit package to fit Dauphin County's mission and audience please contact
Monica Helt, Development Director, mhelt@lunginfo.org or 717-541-5864 x12



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

CREDC (Capital Region Economic Development Corporation)

2. Contact Person

David Black

Phone

213-5020

E-mail

dblack@hbgrc.org

3. Address

3211 N Front St

City

Harrisburg

State

PA

Zip

17110

4. SCOPE OF WORK

The Grant will support workforce attraction, entrepreneurial development, grant and low interest loan packaging, technical assistance, site selection services and referral services to entrepreneurs, existing businesses and businesses looking to move into Dauphin County.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

Grant proceeds will be a small portion of the funds needed to execute the tasks outlined above, however we anticipate the most need in entrepreneurial development, grant and low interest loan packaging, technical assistance and referral services.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$7,500

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

\$2,300,400
(see attached)

EXPENDITURES
(Cost Quotes)

\$2,297,500
(see attached)

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

TITLE

President

DATE

5/8/15

501(c)(3): 47119670



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING
DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Panther Basketball Club

2. Contact Person

Donald Ross

Phone

717-810-7186

E-mail

donaldruss25@verizon.net

3. Address

City

State

Zip

248 Sue Drive Hummelstown, Pa 17036

4. SCOPE OF WORK

Basketball and Academic Camp that promotes healthy living, community involvement, academic focus, life skill building, and teamwork through the sport of Basketball

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

SAT and Academic Teachers and Aides, T-shirts, Camp Materials, Awards, Guest Speakers

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$2,500.00

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

EXPENDITURES
(Cost Quotes)

T-shirts \$1000.00
Ed. Materials 400.00
Speakers 300.00
Teachers/counselors 800.00

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On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

Donald Ross

TITLE

Director

DATE

5/15/15



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Communities In Schools Pennsylvania (CISPA)

2. Contact Person

Ryan Riley

Phone

717-233-4330

E-mail

Ryan@cisopa.org

3. Address

City

State

Zip

2101 N. Front St, Bldg. 1, Ste. 100, Harrisburg, PA 17110

4. SCOPE OF WORK

CISPA will host a special performance of the Ringling Bros & Barnum Bailey circus on May 20, 2015 at the Giant Center. This event will have more than 1,000 students from Dauphin County (and their parents, teachers) attending the following school districts: Harrisburg, Steelton-Highspire, Middletown, Halifax, Lower Dauphin and Susquehanna Twp.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

Grant funds will be used to off set the cost of attendance for students, parents and teachers. This will be a free performance for all that attend with CISPA. We will also use a portion of the funds for transportation services.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
 (Budget)

\$ 10,000

(budget attached)

PROJECTED INCOME SOURCES
 (Match or Leveraged Funds)

- *10,000 Damian Zanicis (board member)
- *10,000 Reid Carpenter (board member)
- *5,000 members 4st
- *10,000 private fundraising

EXPENDITURES
 (Cost Quotes)

\$ 45,000

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

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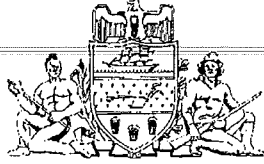
SIGNATURE

TITLE

President

DATE

1/30/15



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Halifax Fire Department

2. Contact Person

Phone

E-mail

Tim Neiter (Fire Department Treasurer) 717-443-3871

tneiter@comcast.net

3. Address

City

State

Zip

22 South River Road

Halifax

PA

17032

4. SCOPE OF WORK

On Saturday, July 25th, 2015, through the collaborative efforts of Halifax Fire Department, Halifax Township, and Halifax Borough, we are planning on holding our 2nd Annual Community Fireworks celebration. We had an extremely successful 2014 event, in which a confirmed 600+ vehicles and an estimated 1,800+ were in attendance. We will be holding this event at the same location as last year -- in the open fields on the Eastside of Route 147, across from Fort Halifax Park.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

As we did last year, we're currently looking for sponsorships from local businesses (mainly) in the Halifax area. The only significant costs associated with holding the event are specifically the cost of the fireworks themselves (~\$10,000-\$12,500). The fireworks committee consists of community officials and volunteers. The fireworks show is performed (at no charge to the community) by two brothers (Rick & Scott Attivo) who are licensed firework technicians and only ask for reimbursement for the fireworks they purchase. Any awarded grant funds would be used solely for that purpose only.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$2,500-\$5,000

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

Local Business Sponsorships
(projections of \$2,500-\$7,500)

EXPENDITURES
(Cost Quotes)

\$10,000-\$12,500

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On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

STEVEN E. SCHREFFLER

HALIFAX
 TITLE TOWNSHIP SUPERVISOR

DATE 5/19/15



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Harrisburg Area YMCA-East Shore Branch

2. Contact Person

Chad Krebs

Phone

717-232-9622

E-mail

chad.krebs@ymcaharrisburg.org

3. Address

701 N, Front St., Harrisburg

City

State

PA

Zip

17101

4. SCOPE OF WORK

Please see attached

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

See Attached

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$10,000.00

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

Registrations \$90,000
 Sponsorships \$16,000
 Additional income \$3,000

EXPENDITURES
(Cost Quotes)

See outlined on attached projected budget

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

TITLE President

DATE 6/1/2015

Scope of Work

The Harrisburg Area YMCA Race Series is a select calendar of race events throughout the year with national draw to seven great courses taking runners from mile to marathon around scenic terrain unique to the Harrisburg Area. Our races are not only the embodiment of the greater YMCA mission; they are some of the largest community events in the Harrisburg area, making them a rallying point for runners, supporters and businesses alike. These world-class events are made up of runners at all levels, families, volunteers and community supporters and unite residents, local and regional businesses around a true sense of community pride in Harrisburg.

The Harrisburg Area YMCA East Shore Branch would like to move the finish line of the November 8, 2015 Marathon to the downtown area. The Marathon is a 26.2 mile road race that starts on City Island and ends in beautiful downtown Harrisburg where finish line festivities begin. The race snakes around landmarks around Harrisburg's river city showcasing many of the community highlights. With over a thousand participants and spectators, the marathon attracts racers from all over the country (all 50 states) who come to qualify for the Boston Marathon. The neutral terrain and small-city access makes the Marathon an attractive race for first-time marathon runners. Race Demographics: Gender: 53% Male, 47% Female; Age Men: 30-45=23%; Age Women: 30-45=24%; Participants 1,500+ and spectators 3,500+; Race Draws from local, regional and national locations.

The YMCA is partnering with local hotels in offering accommodations to out of town participants. The event will also offer area restaurants additional business over the marathon weekend. The YMCA has improved marketing efforts to promote the race series and educate the community about the series and we anticipate huge growth in both participating and awareness. Our goal is to help stimulate the Harrisburg economy as we grow the marathon weekend into a larger event.

Specific Purpose of Project for which Grant Funds will be expended

The YMCA is committed to the promise that no one is turned away due to the inability to pay, and provides scholarships and financial aid to help everyone gain access to the services we offer. This lasting commitment to impact lives is what drives us forward and by supporting the Race Series you are joining the YMCA's cause in its work to provide these much needed services to the Harrisburg community. Many of our programs do not fund themselves; therefore, it is necessary for those programs to be subsidized. The East Shore YMCA offers a Hope in Handball program for inner city youth. It matches adult mentors with youth and teaches them life skills along with handball skills. Youth participants receive memberships to the East Shore Branch YMCA. This fall the YMCA will be offering a cancer survivor program called THRIVE. THRIVE is a 12-week group personal training program designed for people who have become deconditioned or chronically fatigued from battling cancer. With the guidance of specially trained personal trainers, participants build back muscle mass and muscular strength, increase flexibility and cardiovascular endurance and improve functional ability. Participants are also offered the opportunity to try a sampling of group exercise classes within the supportive environment of the group. THRIVE participants and their families receive a free family membership to the Y for the duration of the program.



**Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM**

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization
HARRISBURG BEER WEEK

2. Contact Person **SARA BOZICH** Phone **717 439 5319** E-mail **sara.boziche@gmail.com**

3. Address **13 SCARSDALE DR** City **CAMP HILL** State **PA** Zip **17011**

4. SCOPE OF WORK
Harrisburg Beer Week seeks to celebrate and educate the area's craft beer industry, while serving as a fundraiser for Harrisburg River Rescue. It features a weeklong series of events taking place throughout Dauphin County and beyond between April 24 and May 2, 2015.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED
Grant funds would help Harrisburg Beer Week defray costs of a printed Event Guide that will contain a detailed list of events occurring during the event week that will drive participants to venues within Dauphin County. Event Guides will be distributed to participating venues, sponsors and breweries in and around Dauphin County.

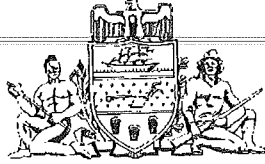
OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST (Budget)	PROJECTED INCOME SOURCES (Match or Leveraged Funds)	EXPENDITURES (Cost Quotes)
\$2,000.00	Sponsorship, various	Printed Event Guide est. cost = \$2,000.00

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE *Sara Bozich* TITLE co-founder DATE 2/22/15



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Hershey Centrals

2. Contact Person

Randy Scheib

Phone

717-433-6852

E-mail

randyscheib1@gmail.com

3. Address

1770 Brookline Drive

City

Hummelstown

State

PA

Zip

17036

4. SCOPE OF WORK

To allow an alternative to a day of lack of intellectual/physical activity and to instill in children the value of working hard and the rewards that come with it.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

To sponsor a baseball tournament for Central PA and neighboring areas.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$2,500.00

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

Parental contribution

EXPENDITURES
(Cost Quotes)

Will far exceed what the request is for.

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

Randy Scheib

TITLE

General Mgr

DATE

29 May 2015



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Hershey Figure Skating Club

2. Contact Person

Donna Fair, Vice President, Operations

Phone

717-991-8003

E-mail

donnakfair@gmail.com
 info@hersheyfigureskating.org

3. Address

P.O. Box 242,

City

Hershey,

State

PA

Zip

17102

4. SCOPE OF WORK

For many years, the Hershey Figure Skating Club has hosted a USFSA-sanctioned figure skating competition—The Hershey Open—at the historic Hersheypark Arena in Hershey, Dauphin County. Historically, the Hershey Open attracts 400 competitors, 30 judges, and these participants' families. The competition itself runs Wednesday through Saturday in August each year. Most competitors bring their entire families and spend a significant portion of the week at the various tourism destinations in Hershey and environs. Attendees come from up and down the eastern seaboard of the U.S. In 2014, we had attendees from as far away as Illinois, California, and Florida. HFSC officials negotiate room rates with local hotels as well as provides tourism information, discount coupons, and Harrisburg/Hershey tourism publications in each registration packet, as well as staffs an information center during the 4-day event.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

A \$5,000 tourism grant from Dauphin County would be used to enhance our current marketing and outreach activities for the Open, with the goal to draw in more participants from the Eastern seaboard area. Examples would include materials and communications on the competition, accommodations, and tourism destinations to figure skating clubs up and down the eastern seaboard of the U.S. Funds would also help provide on-sight Dauphin County tourism information and support to participant competitors and their families at registration and throughout the competition.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST (Budget)	PROJECTED INCOME SOURCES (Match or Leveraged Funds)	EXPENDITURES (Cost Quotes)
\$ 5,000	Registration fees \$46,000 Practice Ice fees \$ 7,700 Snack Bar \$ 2,000 Vendor fees \$ 3,900 Convenience fees \$ 2,100 Est. total \$61,700	Ice & Practice Ice Fees \$ 9,700 Medals/Awards/Programs \$ 2,500 Snack bar \$ 500 Entryeeze and misc fees \$ 2,400 Accountant \$ 1,200 Office/Coaches Room Supplies \$ 1,150 Judges' Lodging \$6,500 Judges Travel, Meals, etc. \$6,600 Est. total \$30,550

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On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE _____ TITLE _____ DATE _____



**Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM**

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Hershey Symphony Orchestra

2. Contact Person

Paul Metzger

Phone

(717) 533-8449

E-mail

paulmetz3@gmail.com

3. Address

PO Box 93

City

Hershey

State

PA

Zip

17033

4. SCOPE OF WORK

The Hershey Symphony Orchestra performs to over 10,000 people per year at the Beautiful Hershey Theatre (6 concerts) and outdoor summer venues. Being in such close proximity to the surrounding counties of Lancaster, York, Lebanon, etc, brings in thousands of people a year to Dauphin County for our concert events. Our upcoming 2015-2016 season will be no exception, with our Sept Disney concerts and December Christmas concerts tracking to bring in almost 4,000 seats combined. We spend roughly \$30,000 of our \$240,000 annual budget enticing people to attend.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

The grant would enable the Hershey Symphony Orchestra to implement an integrated marketing and advertising campaign to help attract and drive patrons from the region and beyond. The monies would be allocated toward direct mail, print, radio and social media advertising. The enhanced marketing would not only drive more patrons to our performances but would also increase business for local restaurants, shops and hotels.

OUTLINE OF FINANCING

**6. AMOUNT OF TOURISM REQUEST
(Budget)**

\$10,000

**PROJECTED INCOME SOURCES
(Match or Leveraged Funds)**

\$120,000 in ticket sales
\$30,000 concert sponsorships
\$30,000 patron contributions
\$10,000 program advertising
\$40,000 fundraising gala

**EXPENDITURES
(Cost Quotes)**

\$250,000 annual budget including
\$30,000 Marketing Budg
\$7,000 Disney License fee (9/26)
\$25,000 Hershey Theatre rent (6 concerts)

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

TITLE

Executive Director

DATE

5/30/2015



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Lighten Up Harrisburg

Stacia@your.wm.com

2. Contact Person

Stacia Zeve

Phone

E-mail

717-379-6467

3. Address

City

State

Zip

1404 East Chocolate Avenue, Hershey PA 17033

4. SCOPE OF WORK

see attached

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

see attached

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
 (Budget)

\$ 2500

PROJECTED INCOME SOURCES
 (Match or Leveraged Funds)

Dauphin Co. 2500.00
 Corporate Sponsors 36,000
 Runner Registration 9,000
 => 47,500

EXPENDITURES
 (Cost Quotes)

Ambulance	275
T Shirts	3000
DT	300
Permits	270
Marketing	600
Race Mgmt.	700
Admin	9655
Insuring	31000
Misc.	1700
	=> 47,500

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

Stacia Zeve

TITLE

Board Member

DATE

11/6/14



RUN THE NIGHT FOR LIGHTEN UP HARRISBURG!

SPONSORSHIP LEVELS

PLATINUM

\$5,000

- Listing on all Run posters and advertisements
- Opportunity to present race awards
- Company banner at the after party & finish line
- Opportunity to provide spokesperson at post-event ceremony
- First logo on t-shirts
- Link to company business on Facebook page
- Acknowledgement as Platinum Sponsor in all media coverage
- Fifty (50) free race registrations

GOLD

\$2,500

- Company banner at finish line
- Opportunity to provide spokesperson at post-event ceremony
- Logo on t-shirts
- Link to company business on Facebook page
- Acknowledgement in all media coverage
- Twenty-five (25) free race registrations

SILVER

\$1,500

- Logo on t-shirts
- Link to company business on Facebook page
- Acknowledgement in all media coverage
- Fifteen (15) free race registrations

BRONZE

\$500

- Link to company business on Facebook page
- Acknowledgement in all media coverage
- Five (5) free race registrations



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING
DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Linglestown 250 Committee

2. Contact Person

Polly Murphy

Phone

717-364-8212

E-mail

linglestown250@yahoo.com

3. Address

5877 Laurel Street

City

Linglestown

State

PA

Zip

17112

4. SCOPE OF WORK

Mission statement is attached.

Calendar of events attached.

Planning is attached. The Linglestown 250 is a project of the Foundation for Enhancing Communities, fiscal Sponsor. The official registration and financial information of The Foundation for Enhancing Communities may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

The purpose for the grant is help finance the firework display at the close of our Celebration weekend, October 11, 2015. The requested amount will pay for half of the Firework Display. We want to make Linglestown a place of destination.

See attached sheet, Planning

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
 (Budget)

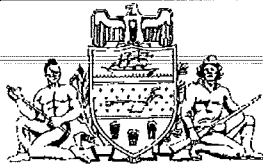
PROJECTED INCOME SOURCES
 (Match or Leveraged Funds)

EXPENDITURES
 (Cost Quotes)

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE Jamie R. Blask TITLE President & CEO DATE 5/11/15



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Middletown Area Historical Society

2. Contact Person

Earl W. Bright III

Phone

717 944 5454

E-mail

earlwbright@comcast.net

3. Address

PO Box 248

City

Middletown

State

PA

Zip

17057

4. SCOPE OF WORK

Middletown Area Historical Society. For the preservation of historical items, books, etc. For the surrounding Middletown Area

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

40th Annual Middletown Fair. Grant will be used to offset various expenses such as advertising, entertainment

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
 (Budget)

\$ 2000.00

PROJECTED INCOME SOURCES
 (Match or Leveraged Funds)

Vendor Fees
 DONATIONS

EXPENDITURES
 (Cost Quotes)

Printing \$1500
 Postage \$ 250
 Entertainment \$1000

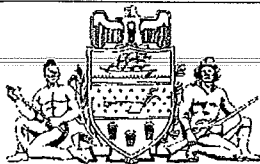
7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE Earl W. Bright III

TITLE Treasurer / Treasurer

DATE 2/25/15



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

The Technology Council of Central PA

2. Contact Person

Chuck Russell

Phone

717-580-4967

E-mail

crussell@tccp.org

3. Address

326 Market Street

City

Harrisburg

State

PA

Zip

17011

4. SCOPE OF WORK

October 12-17: UpNext Festival.
 (See attached Event Brochure)

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

To Celebrate the Technology Ecosystem of Central PA while promoting the Harrisburg region with week-long events held within Dauphin County.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST

(Budget)

\$10,000

PROJECTED INCOME SOURCES

(Match or Leveraged Funds)

See attached Sponsors

EXPENDITURES

(Cost Quotes)

See attached Event/Expenditure overview

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

TITLE

President & CEO

DATE

05/31/2015

**SUPPORTING
DOCUMENTS CHECKLIST**

**Dauphin County, Pennsylvania
APPLICATION FOR TOURISM
GRANT PROGRAM**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Cyrene Lodge #169

2. Contact Person

Phone

E-mail

Percy S. Hairston

(717) 514-1647

Phairston2933@comcast.net

3. Address

City

State

Zip

140 Adams Street

Steelton

Pa

17113

4. SCOPE OF WORK

We, Cyrene Lodge #169 & Cyrenus Temple #75 will be hosting the upcoming Pennsylvania State Association' 91st Improved Benevolent Protective Order of Elks of the World (I.B.P.O.E W) State Convention and 90th State Convention for the Daughters of Elks being held May 28 - June 2, 2015 in Harrisburg at the Holiday Inn East Hotel. We are a nonprofit organization that provides donations to needy citizens in the community. In order to make this event successful, we are asking the Dauphin County Commissioners to assist us with this endeavor. Our primary purpose is to generate revenue for local businesses and entrepreneurs in the community and provide festivities for the Elks Family and local communities.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

The purpose for which funds will be expended is to provide adequate transportation, entertainment, food, and activities for our Elks Family and the local community.

OUTLINE OF FINANCING

**6. AMOUNT OF TOURISM REQUEST
(Budget)**

\$18,000.000

**PROJECTED INCOME SOURCES
(Match or Leveraged Funds)**

Lodging: \$79,500.00
Local Restaurants: \$15,000.00
Casino: \$15,00.00
Entertainment: \$3000.00
(I.e. bowling, golf, etc.)

**EXPENDITURES
(Cost Quotes)**

Transportation: \$2,000.00
Parade: \$3,000.00
Food/Beverages: \$7,000.00
Awards: \$2,000.00
Entertainment: \$4,000.00

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On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

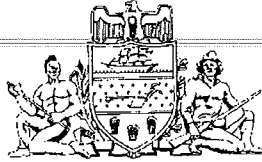
Percy S. Hairston

TITLE

Financial Secretary

DATE

1/26/15



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING
DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Capitol Area Forerunners

2. Contact Person

Tamika Lamon

Phone

717-805-4122

E-mail

tamikalamon@gmail.com

3. Address

City

State

Zip

200 N 3rd St 8th Floor Harrisburg PA 17101

4. SCOPE OF WORK

Capitol Area Forerunners track club for boys and girls 8 to 18 years old. Our main objective is to provide guidance, encouragement and build a helpful relationship between coach and athlete that will foster an atmosphere for athletic and personal growth. We believe in teaching through our mentoring the right message to the athlete we service by displaying qualities of commitment, integrity, honesty, good character and hard work as a model.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

Uniforms and equipment

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

13,555.44

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

Prospective donations, sponsors

EXPENDITURES
(Cost Quotes)

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE Tamika Lamon

TITLE Head Track Coach DATE 4.24.15

Equipment	Quantity	Dollar amount	Item Num ber for Fi
Starting Blocks	8 plus cart	\$778.99	GVP416
Girls Throwing Starter Pack	1 Pack	\$310.93	PSGTP
Boys Throwing Starter Pack	1Pack	\$354.93	PSTBTP
Turbo Javs	2	\$120.00	GTA1193
Javelins	1 kit	\$555.00	g2690k
Hurdles			
Coaches kit	1	\$325.00	GVP050
Long Jump Rake	1 Rake	\$72.99	G451
Matches	8	\$239.60	GAE625M35
Hurdles	40	\$3,998	P1100
		Total	
		\$6,755.44	
Uniform Package per athlete	approx 50	\$136.00	
TOTAL FOR EQUIPMENT AND UNIFORMS			Total \$6,800.00



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING
DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization
 Dauphin County Parks and Recreation

2. Contact Person Phone E-mail
 Carl Dickson 599-5180 cdickson@dauphin.org

3. Address City State Zip
 100 Fort Hunter Rd Harrisburg PA 17110

4. SCOPE OF WORK
 See attached.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED
 See attached.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST (Budget)	PROJECTED INCOME SOURCES (Match or Leveraged Funds)	EXPENDITURES (Cost Quotes)
\$ 30,000	Dauphin County Tourism Grant Program	\$ 25,000 - Marketing \$ 2,500 - Technical Req. OCC. \$ 2,500 - Travel costs For OCC.

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE C. A. C. TITLE Director DATE 6/1/15

**2015 Application for Support of the
OCC American Xtreme Television Program**

Summary

Orange County Choppers (OCC) is a world famous motorcycle manufacturer that has a series of television programs. On August 22, 2015, A&E Television Network will launch a new program based on the manufacturer, *OCC American Xtreme*. Funding requested in this application will support the filming of a portion of an episode in Dauphin County at the Vineyard & Brewery at Hershey's Merlot Release Day.

Television Program

"OCC American Xtreme" is a lifestyle and build series that features Paul Teutul Sr. and his world-renowned crew from Orange County Choppers and Rusty Coones, from "Sons Of Anarchy." Audiences will get an intimate glimpse inside the exciting worlds of Paul Sr. and his new friend Rusty's adrenaline fueled lifestyles. Through this new program, viewers will watch these American icons as they create and build the most extreme custom themed bikes, boats and other unique one of kind machines on the planet for their celebrity and interesting clients. This original series is being produced by Orange County Choppers East Coast West Coast LLC. The show debuts on August 22, 2015 on the A&E Cable Television Network.

The show's focus is on OCC, a world famous custom motorcycle manufacturer founded in 1999 by Paul Teutul Sr. At their facility based in Newburgh, NY, Paul Sr. and his team of custom fabricators design, engineer and manufacture unique choppers. OCC has been the center of the hit TV reality series "American Chopper." American Chopper debuted in September 2002. They continue to entertain millions of people worldwide on a weekly basis. OCC bikes are customized and built around a theme or, increasingly, for a broad spectrum of motorcycle enthusiasts around the world.

Filming in Dauphin County

"OCC American Xtreme" is interested in filming a portion of an episode at the Vineyard & Brewery at Hershey's annual Merlot Release Party. If funding is approved, the contract will be finalized and the show will come to the event. With funding support, the show will:

- Use the 1 million member Facebook account to promote the region and event in advance;
- Have a main character and supporting crew attend the event, including delivering the first bottle of Merlot;
- Remain on site for 2 hours mingling with the crowd and signing autographs; and
- Film the delivery and time at the event for the new program.



**Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM**

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Harrisburg Area Riverboat Society (Supporting Friends of City Island)

2. Contact Person

Jason Meckes

Phone

(717) 234-6500

E-mail

jason@harrisburgriverboat.com

3. Address

P.O. Box 910

City

Harrisburg

State

PA

Zip

17101

4. SCOPE OF WORK

- Creating City Island Web Page \$ 3,129.48
- Brochures and advertising \$ 5,671.20
- Maps + Signs \$ 1,900.00

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

To promote City Island and improve the customer experience while visiting. This benefits all vendors and businesses on the island, as well as all visitors

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$10,700.68

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

Donations / gift card drive
\$1,200.00

EXPENDITURES
(Cost Quotes)

\$10,700.68 expected

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

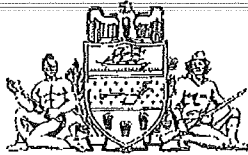
SIGNATURE

TITLE

Executive Director

DATE

6/22/15



**Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM**

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Hershey Harrisburg RVB

2. Contact Person

Mary Smith

Phone

731-2985

E-mail

mary@hersheyharrisburg.org

3. Address

City

State

Zip

3211 N. Front St. Suite 301-A, Harrisburg, PA 17110

4. SCOPE OF WORK

See attached

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

See attached

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

*\$ 25,000
39,000*

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

see attached

EXPENDITURES
(Cost Quotes)

See attached

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

M.G. Smith

TITLE

President

DATE

3/9/15

2015 Application for Tourism Grant Program
Submitted by the Hershey Harrisburg Regional Visitors Bureau

Who We Are

The Hershey Harrisburg Regional Visitors Bureau (HHRVB) is the official non-profit partnership-based Destination Marketing Organization (DMO) serving Dauphin and Perry Counties. The HHRVB is responsible for developing and executing comprehensive sales, marketing and communication programs to compete for leisure, business, group, and sporting event travel market segments among leading local and national destinations.

Our Mission

The mission of the Hershey Harrisburg Regional Visitors Bureau is to generate economic growth and stability for Dauphin and Perry Counties through the marketing and promotion of the Hershey Harrisburg region as a competitive meeting, corporate and leisure destination, and to coalesce, develop and expand its hospitality industry, products and workforce.

How We Are Funded

The HHRVB receives funding from portions of the Dauphin County Hotel Tax and annual dues from approximately 300 Partners. Additional funding is contributed in partnership with state, county and municipal organizations.

What We Do

The bureau actively markets and sells the fourth leading tourism destination within the Commonwealth as a premiere location for leisure, business and corporate travel; meetings, conventions trade and exhibit shows; sports and special events; and groups including student, military, education, reunion, and fraternal.

Scope of Work

Conduct research/a study specific to the impact of sporting events and city wide events in general on our destination and the viability of creating a sports commission either stand alone or as an arm of our organization.

Specific Use of Grant Funds

- Research would include:
- Facility audit
- Stakeholder Focus group Interviews
- Research of existing sports commissions in other destinations
- Evaluation of current HHRVB event/sport sales and marketing efforts
- Economic Impact of current and potential events
- Development of a strategic plan specific to the sports market

Matching Funds

The goal is to expand our efforts to secure more city wide events and sport specific events in the region. Increase the number of new city wide and sporting events and increase participation at existing events. HHRVB currently invests \$400K annually into sales efforts to attract city wide and sport specific events

Amount of funding Request

\$25,000



Dauphin County, Pennsylvania
**APPLICATION FOR
 TOURISM GRANT PROGRAM**

**SUPPORTING
 DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Londonderry Township

2. Contact Person

Steve Letavie, Manager

Phone

(717) 944-1803

E-mail

sletavie@londonderry.pa.org

3. Address

783 S. Geyers Church Rd. Middletown PA

City

State

Zip

17057

4. SCOPE OF WORK

See attached.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

See attached.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
 (Budget)

\$20,000. Budget
 is attached.

PROJECTED INCOME SOURCES
 (Match or Leveraged Funds)

See attached.

EXPENDITURES
 (Cost Quotes)

See attached.

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

TITLE Township Manager

DATE May 8, 2015

Marketing Plan

Londonderry Township will continue to expand its breadth of programming and expand its footprint to ensure Dauphin County is the premier leader in Pennsylvania in the promotion of agriculture and tourism. Working together with the vibrant businesses in the area, Londonderry Township and the Vineyard at Hershey will jointly market and advertise key events. This will allow us to efficiently leverage and increase buying power in the advertising community.

Markets of focused penetration will be Baltimore and Lehigh Valley, in order to reach travelers with potential for overnight stays creating the greatest possible positive economic impact for the region, followed by the HHLLY market to educate residents on the new evergreen attraction residing in their own backyard.

In order to advertise the July and trolley programming, and educate individuals traveling during the summer tourist season on the Township's agritourism efforts, the following will be used for marketing:

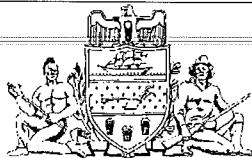
- Digital (online banner ads using Display Ad Network)
- Direct Mail postcard (announce events)
- Newspaper ads (local Harrisburg region)
- Magazine advertorials
- Social media (using all channels)

A powerful advantage we have is using these very marketable events for ticket giveaways on radio. This added promotional value helped bolster limited radio campaigns and either provide a few additional spots or extend the life of the campaign beyond the paid investment.

2015 Grant Request

To help continue our great regional success, we respectfully requests \$20,000 in tourism funding for the Explore Londonderry Township program. The advertising costs will be incurred by the Township and the Vineyard, and not the grant. The funds will be used as detailed below, with ticket revenue helping to continue the programming in the future:

Item	Request
Music & Related Support – July 4	\$7,500
Music & Related Support – July 11	\$7,500
Printing Support – July 4	\$1,250
Printing Support – July 11	\$1,250
Trolley Rental - October	\$1,250
Trolley Rental – May	\$1,250



Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM

SUPPORTING
DOCUMENTS CHECKLIST

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. Name of Organization

Open Stage of Harrisburg

2. Contact Person
Anne Alsedek

Phone
717-214-3250

E-mail
anne@openstagehbg.com

3. Address
223 Walnut Street

City State
Harrisburg PA

Zip
17101

4. SCOPE OF WORK

Open Stage of Harrisburg, founded in 1986 as the area's first regional professional theatre, provides thought-provoking theatre and educational programming to diverse audiences in downtown Harrisburg. Since its founding, the theatre has produced plays by most of the greatest modern and contemporary playwrights, has fostered the creation of new work, has produced THE DIARY OF ANNE FRANK for school-day audiences since 1999. Over 30,000 young people and their teachers have seen the play and heard post-performance addresses by Holocaust survivors. The theatre has also fostered the development of an African-American/Latino ensemble of actors dedicated to performing the work of great playwrights of color. The theatre also offers education and classes to students ages 8 through adult.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

Open Stage is seeking funding for its fourth annual STORIES FROM HOME production, subtitled "People Who Care," focusing on the history of charity and philanthropy in Harrisburg. This year's production will feature the founding of the "Home For the Friendless," now Homeland Center, after the Civil War. Last year's production, also funded by the County, focused on the history and heritage of Dauphin County. Using storytelling, film and video, music, song, and drama, STORIES FROM HOME features a discussion session during each performance that encourages dialogue among audience members. The project is designed to educate the citizens of the area, and to evoke pride and activism among the participants in the production, both artists and audience.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST
(Budget)

\$15,000

PROJECTED INCOME SOURCES
(Match or Leveraged Funds)

SEE ATTACHMENT

EXPENDITURES
(Cost Quotes)

SEE ATTACHMENT

7. EXECUTION - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE

Anne Alsedek

TITLE

Education Director DATE *4/16/15*



**Dauphin County, Pennsylvania
APPLICATION FOR
TOURISM GRANT PROGRAM**

**SUPPORTING
DOCUMENTS CHECKLIST**

- Proof of 501(c)(3) Status
- List of Board of Directors
- Description of Organization

1. **Name of Organization** Senators Partners LLC aka Harrisburg Senators Baseball Club

2. **Contact Person** Kevin Kulp, President **Phone** 717-231-4444 x101 **E-mail** kkulp@senatorsbaseball.com

3. **Address** **City** **State** **Zip**
245 Championship Way Harrisburg PA 17101-1447

4. SCOPE OF WORK

Television marketing campaign to air in the Harrisburg-Lancaster-Lebanon-York DMA during July and August 2015 to promote attendance to Harrisburg Senators games during the remaining 2015 baseball season from patrons located throughout the 10-county television market, as well as from adjacent markets. Production expense will be approximately \$4000. Television air time placed through Universal Media expense will be approximately \$36,000. Campaign will complement and enhance previously placed radio, online and print campaign placed for season. Due to budget restraints, television promotion was not part of the plan in 2015. This would be the only television exposure to the broader market.

5. SPECIFIC PURPOSE OF PROJECT FOR WHICH GRANT FUNDS WILL BE EXPENDED

To encourage direct taxable sales generated to come from tickets sales, parking sales, concessions sales, and merchandise sales. Ancillary Dauphin County sales benefits will result additional public exposure to City Island vendors by Senators customers, as well as food and beverage establishments located in close proximity to the Harrisburg Senators stadium.

OUTLINE OF FINANCING

6. AMOUNT OF TOURISM REQUEST (Budget)	PROJECTED INCOME SOURCES (Match or Leveraged Funds)	EXPENDITURES (Cost Quotes)
\$40,000	None	\$4,000 – creative production \$36,000 – commercial air time

7. **EXECUTION** - By executing and submitting this Application, the Applicant acknowledges and agrees, upon award, to abide by all terms and conditions of the Dauphin County Tourism Grant Program Guidelines and to cooperate fully with all requests of the Dauphin County DCED. Non-compliance or lack of cooperation, as determined solely by Dauphin County DCED, may result in suspension, revocation and/or repayment of the grant, debarment from future grants, or other appropriate penalty.

On the basis of the foregoing information, and accompanying documents, this application is hereby submitted for consideration.

SIGNATURE Kevin M Kulp TITLE President DATE 6/1/15

