Franklin & Marshall College Poll

SURVEY OF PENNSYLVANIANS SUMMARY OF FINDINGS

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Key Findings

The August 2014 Franklin & Marshall College Poll of Pennsylvania registered voters shows little has changed in the race for governor since June. A majority (61% versus 59% in June) of registered voters continues to believe the state is "off on the wrong track" and only one in four (26% in both surveys) believes Governor Tom Corbett has performed sufficiently well to deserve re-election. The survey finds Governor Corbett continues to trail his Democratic challenger Tom Wolf, 49% to 24%, compared to 47% to 25% in June.

The Governor's Race

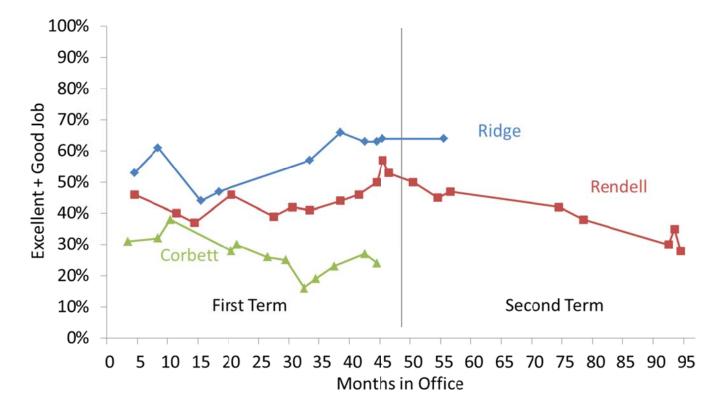
One in four (24%) registered Pennsylvania voters believes Governor Corbett is doing an "excellent" or "good" job as governor. His job performance ratings are much lower than either Governor Rendell or Governor Ridge at similar points in their first terms (see Figure 1). Less than half (40%) of Republicans rate his performance as "excellent" or "good." In addition, only one in four (26%) voters believes Governor Corbett has performed sufficiently well to deserve re-election. Few Democrats (13%) or independent voters (22%) believe he deserves re-election, and less than half (46%) of Republicans do.





Figure 1: Comparison of Pennsylvania Governors' Job Performance Ratings

How would you rate the way that [fill Governor] is handling his job as governor? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as governor?



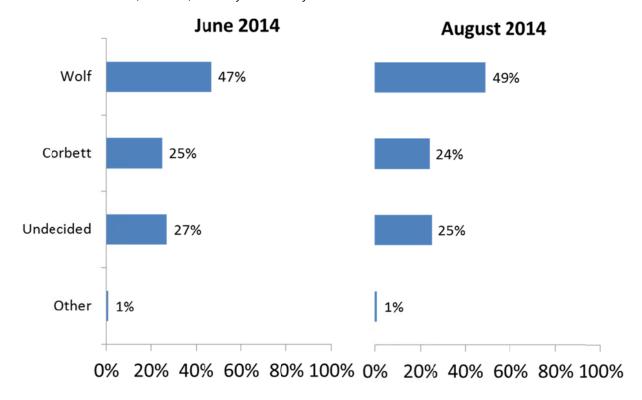
Governor Corbett currently trails his Democratic opponent, Tom Wolf, by a 25-point margin, 49% to 24%, with about one in four (25%) voters still undecided in the race. Figure 2 shows registered voters' preference in the June and August surveys. Likely voter models using past voting history from election records or self-described likelihood of voting show similar outcomes at this point in the race. Tom Wolf holds an advantage in most demographic subgroups and in all regions of the state (see Attachment A).





Figure 2: Pennsylvania Gubernatorial Race, June and August 2014

If the 2014 election for Governor were being held today and the candidates included (rotated)Tom Corbett, the Republican and Tom Wolf, the Democrat, would you vote for Tom Corbett, Tom Wolf, or aren't you sure how you would vote?



More than four in five (83%) registered voters have seen a candidate commercial for governor and most of these (82%) people have seen both candidates' commercials. Those who saw a Corbett ad most often recalled the negative tone (27%), that it focused on education (13%), that it was dishonest or inaccurate (9%), or that it discussed the location of Wolf's business (6%). Those who recalled a Wolf ad most often remembered Wolf's business location (15%), his business background (13%), the negative tone (11%), and tax rates for drilling companies (10%).



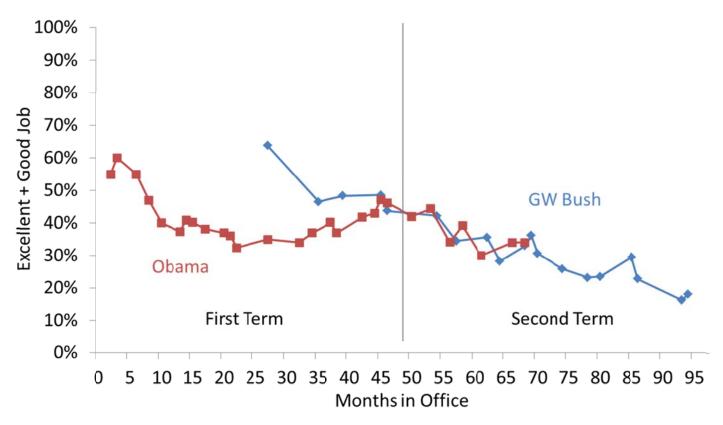


President Obama's Job Performance

One in three (34%) registered Pennsylvania voters believe President Obama is doing an "excellent" or "good" job as President, which is the same as in the June survey. A majority (56%) of the state's registered Democrats provide the president with a favorable job performance rating, but only one in four (21%) independents do. President Obama's job performance ratings are similar to President Bush's ratings in Pennsylvania at a similar point in his presidency (Figure 3).

Figure 3: Comparison of Presidential Job Performance Ratings, Pennsylvania

How would you rate the way that [fill President] is handling his job as President? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?





The Electoral Context in Pennsylvania

Comparing 2014 electoral indicators to indicators from the prior two gubernatorial elections in Pennsylvania provides some context about what might be expected this year. In the 2006 election, Democrats retained the governor's office, defeated an incumbent Republican US senator, and picked up four US house seats held by Republicans in a year that showed many favorable indicators for them. Conversely, in 2010 these electoral indicators showed Republicans had a real advantage and Republicans won the governor's office, a US Senate seat, and 12 of 19 US House seats.

These electoral indicators show no clear advantage for either party compared to these prior elections. Pessimism about the direction of the state is greater than 2006, but about the same as 2010. The job performance ratings for the incumbent governor are lower than 2006 or 2010. Both of these indicators favor Democrats since the incumbent governor is a Republican. On the other hand, the incumbent president's popularity is similar to both years, which was an advantage for Democrats in 2006 but a disadvantage in 2010. President Obama's relatively low approval ratings could hurt Democrats this year. At the moment, which party has an advantage in voter interest and turnout is still unclear (see Table 1).





Table 1. Selected Pennsylvania Election Indicators by Registered Voters 2006, 2010, and 2014

	Aug 2006	Sept 2006	Oct 2006	Aug 2010	Sept 2010	Oct 2010	Aug 2014
Pennsylvania headed in right direction	50%	52%	47%	30%	31%	27%	27%
Most important problem	Taxes Economy			Economy	Economy	Economy	Education
Presidential job approval rating	Bush: 33%	Bush: 36%	Bush: 31%	Obama: 37%	Obama: 36%	Obama: 32%	Obama: 34%
Governor's job approval rating	Rendell: 50%	Rendell: 57%	Rendell: 53%	Rendell: 30%	Rendell: 35%	Rendell: 28%	Corbett: 24%
Generic ballot (Democrat candidate % - Republican candidate %)	+7 D			+4 D	+3 D	+4 R	+6 D
Party Identification (Democrat ID % - Republican ID %)	+6 D	+4 D	+5 D	+7 D	+2 R	+2 R	+8 D
Party Identification (% Independent ID)	5%	5%	6%	13%	13%	12%	9%
% Very interested and certain to vote (Democrat registration % - Republican registration %)	+2% D	+1% D	+1% D	+8% R	+10% R	+13% R	+4 D*

Note: Table displays registered voters.





^{*}Republicans hold a +2 advantage if likely voters are calculated using historical voting history (voted in four of last five general elections).

Methodology

The survey findings presented in this release are based on the results of interviews conducted August 18 - 25, 2014. The interviews were conducted at the Center for Opinion Research at Franklin & Marshall College under the direction of the poll's Director Dr. G. Terry Madonna, Head Methodologist Berwood Yost, and Project Manager Jacqueline Redman. The data included in this release represent the responses of 520 Pennsylvania registered voters, including 258 Democrats, 192 Republicans, and 70 registered as Independent/Other. The sample of registered voters was obtained from Labels & Lists. Survey results were weighted (gender, region and party) using an iterative weighting algorithm to reflect the known distribution of those characteristics as reported by the Pennsylvania Department of State.

The sample error for this survey is +/- 4.3 percentage points. In addition to sampling error, this poll is also subject to other sources of non-sampling error. Generally speaking, two sources of error concern researchers most. Non-response bias is created when selected participants either choose not to participate in the survey or are unavailable for interviewing. Response errors are the product of the question and answer process. Surveys that rely on self-reported behaviors and attitudes are susceptible to biases related to the way respondents process and respond to survey questions.





Attachment A

Gubernatorial Election: Pennsylvania Registered Voters August 2014If the 2014 election for GOVERNOR were being held today and the candidates included *(rotated)* Tom Corbett, the Republican and Tom Wolf, the Democrat, would you vote for Tom Corbett, Tom Wolf, or aren't you sure how you would vote?

		T		Some	D1
		Tom Corbett	Tom Wolf	other candidate	Do not know
Political pa	irty*				
	Republican	48%	24%	2%	27%
	Democrat	8%	67%	0%	25%
	Independent or something else	19%	53%	4%	23%
Ideology*					
	Extremely liberal	0%	98%	0%	2%
	Slightly liberal	4%	74%	5%	18%
	Moderate	13%	59%	0%	28%
	Slightly conservative	44%	26%	1%	30%
Gender*	Extremely conservative	62%	20%	3%	16%
Gender	Male	28%	46%	2%	24%
	Female	21%	52%	0%	27%
Age	i emale	2170	J2 /0	078	21 /0
Ago	Under 35	23%	45%	0%	32%
	35-54	18%	53%	3%	27%
	Over 55	27%	49%	1%	23%
Education*			.0,0	. , ,	
	HS or less	22%	46%	1%	30%
ĺ	Some college	30%	41%	0%	28%
	College degree	22%	56%	2%	20%
Income					
	Under 35	20%	52%	3%	25%
	35-75	26%	48%	1%	26%
	Over 75	26%	53%	1%	20%
Race*					
	White	27%	48%	1%	24%
	Nonwhite	2%	58%	0%	40%
Marital Sta					
	Single, Never Married	15%	51%	2%	33%
	Married	27%	49%	1%	23%
- · · ·	Not currently married	23%	49%	0%	28%
Religious A		0.407	450/	40/	000/
	Protestant	31%	45%	1%	22%
	Catholic	27%	41%	1%	32%
Barn Again	Other, unaffiliated	14%	63%	1%	22%
BUILI Agair	Christian or Fundamentalist Yes	28%	42%	2%	28%
ĺ	No	28% 24%	42% 52%	2% 1%	28% 23%
Gun Owner		24 /0	JZ /0	1 /0	20 /0
Guil Owner	Yes	36%	40%	2%	22%
ĺ	No	17%	56%	0%	27%
Region*		1770	0070	J /0	21 /0
,.eg.e	Philadelphia	9%	49%	0%	43%
ĺ	Northeast	22%	53%	3%	22%
ĺ	Allegheny	29%	37%	0%	34%
ĺ	Southwest	23%	62%	2%	14%
ĺ	Northwest	20%	40%	3%	37%
	Central	31%	43%	0%	26%
	Southeast	26%	57%	1%	16%
Employme	nt				
	Fulltime	25%	53%	1%	21%
ĺ	Other	19%	47%	1%	33%
	Retired	27%	47%	0%	25%

* p<0.01 ** p<0.05





Attachment B

Job Performance: President Obama, Pennsylvania August 2014

How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing an...

		Excellent/Good	Only Fair/Poor	Do Not Know
Political party*		Excellent/Good	Jilly Fall/F001	DO NOT KNOW
1 Ontical party	Republican	10%	89%	1%
	Democrat	56%	43%	1%
	Independent or something else	21%	79%	0%
Ideology*	macpenaent of semething cise	2170	1070	070
lucology	Extremely liberal	55%	45%	0%
	Slightly liberal	63%	37%	0%
	Moderate	43%	57%	0%
	Slightly conservative	10%	90%	0%
	Extremely conservative	11%	89%	0%
Gender*	Extremely concervative	1170	0070	0 70
	Male	24%	75%	1%
	Female	44%	56%	0%
Age	· ca.c	,0		3,0
g+	Under 35	37%	63%	0%
	35-54	35%	65%	0%
	Over 55	34%	65%	1%
Education		3170	5570	. 70
	HS or less	28%	71%	2%
	Some college	36%	63%	1%
	College degree	38%	62%	0%
Income*	Concide degree	0070	0270	070
mcome	Under 35	40%	58%	2%
	35-75	27%	73%	0%
	Over 75	32%	68%	0%
Race*		JZ /0	0070	0 70
Nacc	White	30%	69%	1%
	Nonwhite	68%	30%	2%
Marital Status**	Nonwine	0070	3070	270
maritai Otatus	Single, Never Married	43%	57%	0%
	Married	30%	70%	0%
	Not currently married	42%	56%	2%
Religious Affilia		→ 2/0	3070	270
Religious Allilla	Protestant	25%	75%	1%
	Catholic	34%	66%	0%
	Other, unaffiliated	47%	52%	2%
Born Again Chri	stian or Fundamentalist**	41 /0	JZ /0	2 /0
Born Again Cilii	Yes	29%	69%	3%
	No	36%	64%	0%
Gun Owner*	INO	30 /0	0470	0 70
Guil Owner	Yes	16%	84%	1%
	No	45%	54% 54%	1%
Region**	140	40 /0	J+ /0	1 /0
region	Philadelphia	50%	48%	2%
	Northeast	38%	62%	0%
		40%	60%	0%
	Allegheny Southwest	22%	76%	2%
	Northwest	29%	71%	0%
	Central	26%	74%	0%
	Southeast	40%	74% 59%	1%
Employment*	- Journal Contract	7∪ /0	JJ /0	1 /0
Linployinent	Fulltime	28%	72%	0%
	Other	28% 47%	72% 52%	0% 1%
	Retired	34%	65%	1%

^{*} p<0.01 ** p<0.05





Marginal Frequency Report

Responses may not total 100% due to rounding.

REG. Some people are registered to vote, and many others are not. Are you CURRENTLY REGISTERED to vote at your present address?

100% Yes 0% No

RegPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

37% Republican50% Democrat12% Independent1% Something else

RightDir. All in all, do you think things in Pennsylvania are generally headed in the right direction, or do you feel that things are off on the wrong track?

	Headed in Right Direction	Off on the Wrong Track	Don't know
Aug 2014	27%	61%	13%
Jun 2014	30%	59%	11%
Jan 2014	25%	62%	13%
Oct 2013	25%	61%	13%
Aug 2013	26%	62%	12%
May 2013	28%	58%	13%
Aug 2012	31%	56%	13%
June 2012	30%	57%	13%
Feb 2012	31%	56%	13%
Jan 2012	38%	47%	15%
Oct 2011	38%	49%	13%
Aug 2011	34%	53%	13%
Mar 2011	37%	53%	10%
Oct 2010	27%	64%	9%
Sep 2010	31%	59%	10%
Aug 2010	30%	58%	12%
May 2010	35%	55%	10%
Mar 2010	32%	58%	10%
Feb 2010	37%	50%	13%
Jan 2010	39%	53%	8%





MIP_PA. What do you think is the MOST IMPORTANT problem facing PENNSYLVANIA TODAY?

Aug 2006*	Aug 2007 [*]	Oct 2010	Aug 2011	Aug 2012*	May 2013*	Aug 2013*	Oct 2013 [*]	Jan 2014 [*]	Jun 2014 [*]	Aug 2014 [*]	
10%	10%	4%	12%	13%	17%	23%	21%	19%	23%	29%	Education, school
0%	0%	17%	38%	30%	11%	21%	17%	26%	21%	16%	Unemployment, personal finances
7%	9%	14%	11%	15%	16%	16%	17%	11%	15%	14%	Government, politicians
18%	12%	8%	5%	4%	7%	5%	8%	11%	9%	10%	Taxes
2%	1%	0%	3%	3%	4%	3%	4%	2%	5%	5%	Energy issues, gas prices
17%	15%	39%	9%	12%	18%	7%	5%	5%	5%	3%	Economy
1%	7%	1%	3%	2%	2%	3%	4%	3%	5%	3%	Roads, infrastructure
8%	11%	1%	1%	2%	3%	3%	2%	1%	1%	2%	Crime, drugs, violence, guns
7%	10%	7%	2%	3%	3%	6%	8%	4%	3%	2%	Healthcare, insurance
2%	1%	2%	2%	1%	1%	0%	1%	1%	1%	1%	Environment
1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	1%	Immigration
0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	Personal illness, health problems
4%	2%	1%	2%	1%	3%	1%	1%	1%	1%	1%	Senior issues, social security
1%	1%	0%	1%	1%	1%	1%	0%	2%	1%	1%	Values, morals
1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	Welfare
0%	0%	0%	0%	2%	1%	2%	2%	1%	1%	0%	Civil liberties
2%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Foreign policy, terrorism, war
4%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	Gambling, slot machines
0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	Housing, real estate
1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Legislative pay raise
0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Population loss
1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	Population, urban sprawl
0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	Public transportation
1%	2%	1%	0%	2%	1%	0%	1%	1%	1%	0%	Retaining, attracting businesses
2%	2%	1%	2%	1%	1%	1%	1%	1%	1%	0%	Social issues
5%	5%	1%	1%	2%	1%	1%	3%	2%	2%	4%	Other
8%	7%	3%	6%	6%	8%	5%	7%	8%	7%	8%	Don't know

^{*}Question asked of registered respondents only





IntFav. Please let me know your opinion of some people involved in politics today. Is your opinion of [FILL name] favorable, unfavorable, undecided, or haven't you heard enough about [FILL name] to have an opinion? (rotated)

	Strongly favorable	Somewhat favorable	Somewhat unfavorable	Strongly unfavorable	Undecided	Don't know
TOM CORBETT						
Aug 2014	8%	16%	17%	39%	13%	8%
Jun 2014	8%	19%	15%	34%	15%	9%
Jan 2014	6%	18%	16%	32%	18%	11%
Oct 2013	5%	18%	16%	36%	15%	11%
Aug 2013	6%	18%	14%	32%	14%	17%
May 2013	7%	22%	12%	34%	16%	10%
Feb 2013	7%	18%	18%	25%	19%	12%
Sep 2012	13%	17%	13%	29%	14%	14%
Aug 2012	7%	25%	15%	27%	14%	13%
June 2012	7%	25%	14%	25%	15%	14%
Jan 2012	6%	23%	15%	17%	18%	20%
Mar 2011	14%	19%	8%	15%	24%	21%
Oct 2010	17%	18%	8%	9%	17%	31%
Sep 2010	12%	15%	5%	5%	17%	45%
Aug 2010	8%	19%	7%	8%	19%	40%
May 2010	7%	17%	5%	5%	17%	49%
Mar 2010	8%	14%	4%	3%	17%	54%
TOM WOLF						
Aug 2014	18%	19%	7%	10%	22%	24%
Jun 2014	15%	20%	5%	7%	20%	32%

Vote_Nov. Many people will vote in the election for governor and congress in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election?

	Certain to vote	Will probably vote	Chances 50-50 will vote	Don't think will vote	Don't know
Aug 2014	80%	14%	5%	2%	0%
Jun 2014	78%	14%	5%	2%	1%

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are...very much interested, somewhat interested or not very interested in the 2014 elections?

	Very much interested	Somewhat interested	Not very interested	Don't know
Aug 2014	47%	41%	12%	1%
Jun 2014	43%	46%	10%	1%





Mid_Term. When it comes to elections for governor, do you always vote, do you usually vote, do you only sometimes vote, or do you rarely vote?

	Always vote	Usually vote	Sometimes vote	Rarely vote	Don't know
Aug 2014	68%	20%	8%	3%	1%
Jun 2014	70%	19%	6%	5%	0%

Vot10. Did you vote in the last election for governor in Pennsylvania in 2010, or not?

	Yes	No	Don't know
Aug 2014	84%	13%	3%
Jun 2014	85%	12%	3%

Vote_Gov. If the 2014 election for GOVERNOR were being held today and the candidates included *(rotated)* Tom Corbett, the Republican and Tom Wolf, the Democrat, would you vote for Tom Corbett, Tom Wolf, or aren't you sure how you would vote?

	Tom Corbett	Tom Wolf	Other	Don't know
Aug 2014	24%	49%	1%	25%
Jun 2014	25%	47%	1%	27%

Cert_Gov. Are you absolutely CERTAIN you will vote FOR [fill Gov] in the election, or are you still making up your mind?

	Certain to vote	Still making up mind
Aug 2014	78%	22%
Jun 2014	76%	24%

Lean_Gov. As of today, do you lean more to *(rotated)* Tom Corbett, Tom Wolf, or are you leaning toward some other candidate? *(66 registered voters unsure how they would vote)*

	Tom Corbett	Tom Wolf	Other	Don't know
Aug 2014	13%	28%	9%	50%
Jun 2014	20%	16%	3%	62%





Govlss. What issue will be most important to you when considering which candidate for governor you support?

Jun	Aug	
2014	2014	
22%	22%	Education
10%	19%	Taxes
13%	12%	Economy/Job Market
10%	9%	Personal characteristic
8%	8%	Budget - pensions
6%	4%	Energy Issues - fracking
1%	2%	Benefits for senior citizens
3%	2%	Healthcare
5%	2%	Social Issues
0%	1%	Gun control
1%	0%	Equal rights/fairness
2%	2%	Nothing
6%	6%	Other
13%	14%	Don't Know

GovWin Regardless of how you plan to vote, who do you think will win the 2014 election for Pennsylvania governor, Tom Corbett or Tom Wolf?

	Tom Corbett	Tom Wolf	Other	Don't know
Aug 2014	21%	51%	0%	28%
Jun 2014	19%	54%	0%	27%

GovAd1 Have you seen any commercials for the candidates for governor, or not?

	Yes	No	Don't know
Aug 2014	83%	16%	1%

GovAd2 Which candidate's commercials have you seen? (426 who have seen commercials)

Aug 2014	
82%	Both
12%	Tom Wolf
4%	Tim Corbett
2%	Don't know





GovAd3C. What, if anything, do you remember MOST about the ads you've seen about Tom CORBETT? (371 who have seen commercials)

Aug	
2014	
18%	Negative ad: attacking Wolf
9%	Dishonest, unbelievable, inaccurate
8%	Negative ad: in general, mudslinging, name calling
6%	Wolf moving business to Delaware/out of state; avoiding taxes
6%	Record as governor, accomplishments
6%	Gas/Drilling Companies: paying taxes, leniency
4%	Education: Funding, in general
4%	Education: Corbett improved, supports
4%	Education: Budget cuts
3%	Positive ad: in general
3%	Taxes: raised, will raise
2%	He is trying
1%	Taxes: in general
1%	Jobs: creation
1%	Friend of big business
1%	Honest, factual
1%	Taxes: has not raised
1%	Rebuttals to Wolfs campaign
1%	Down to earth, one of us
1%	Headed in right direction
1%	Jeep and truck
2%	Nothing
9%	Other
24%	Do not know

^{*}Totals may exceed 100% because multiple responses were accepted





GovAd3W. What, if anything, do you remember MOST about the ads you've seen about Tom WOLF? (408 who have seen commercials)

Aug	
2014	
15%	Wolf moving business to Delaware/out of state; avoiding taxes
13%	Business background, business minded
10%	Gas/Drilling Companies: paying taxes, leniency
7%	Positive ad: in general
6%	Rebuttals to Corbett's campaign
6%	Dishonest, unbelievable, inaccurate
4%	Education: Funding, in general
4%	Negative ad: in general, mudslinging, name calling
4%	Negative ad: attacking Corbett
3%	Plans for future
3%	Down to earth, one of us
3%	Taken care of his employees
3%	Taxes: raised, will raise
3%	Family
3%	Honest, factual
3%	Support middle-class, working people
3%	Negative ad: attacking Wolf
2%	Jobs: creation
2%	Taxes: in general
2%	Jeep and truck
1%	Education: Corbett improved, supports
1%	Education: Budget cuts
1%	Care about PA, wants what is best
1%	Financial issues
1%	Nothing
11%	Other
17%	Do not know

^{*}Totals may exceed 100% because multiple responses were accepted





Rate_Gov. How would you rate the way that Tom Corbett is handling his job as governor? Would you say he is doing an...

	Excellent Job	Good Job	Only a Fair Job	Poor Job	Don't Know
Aug 2014	2%	22%	39%	33%	4%
Jun 2014	3%	23%	39%	31%	4%
Jan 2014	2%	21%	42%	30%	5%
Oct 2013	1%	18%	39%	37%	4%
Aug 2013	1%	15%	43%	33%	7%
May 2013	3%	22%	39%	32%	5%
Feb 2013	2%	24%	41%	26%	6%
Sep 2012	4%	26%	36%	28%	6%
Aug 2012	3%	25%	40%	26%	6%
Oct 2011	5%	33%	43%	11%	8%
Aug 2011	6%	26%	46%	14%	9%
Mar 2011	5%	26%	39%	13%	18%

WhyRGpos Why do you believe Governor Corbett has done [an excellent/a good] job as governor? (133 registered voters)

Jan	Jun	Aug	
2014	2014	2014	
12%	23%	18%	Improved economy; looking out for business; created jobs; lowering taxes
15%	15%	14%	Fiscally responsible budgeting
4%	10%	13%	True to self, not easily influenced or intimidated
7%	9%	11%	Pennsylvania is doing well; moving in right direction
18%	17%	10%	Positive opinion, reputation; read or heard positive things; in general
11%	11%	9%	Doing the best he can
15%	12%	7%	Addressing problems
11%	5%	4%	Trying to improve state in general, overall
3%	2%	0%	Attempting to reduce the size of the government
1%	2%	0%	Environmentally conscious
7%	13%	16%	Other
20%	15%	15%	Don't know

^{*}Totals may exceed 100% because multiple responses were accepted





WhyRGneg Why do you believe Governor Corbett has done [only a fair/a poor] job as governor? (367 registered voters)

Jan	Jun	Aug	
2014	2014	2014	
19%	27%	30%	Education issues: cuts, teacher evaluations
3%	7%	17%	Fracking, Natural Gas Drilling: Has not implemented taxes on drilling
13%	13%	12%	Economic issues: Budgeting problems, Spending priorities, Unemployment
10%	9%	9%	No real change in state; has not made improvements; headed in wrong direction
4%	8%	8%	Raised taxes
3%	3%	7%	Does not show good/effective leadership qualities
6%	7%	7%	Personal agenda: out for personal gain, does not listen to voters, out of touch with constituents
6%	5%	7%	Relationship with big business: Looking out for big business; lobbyist
3%	5%	4%	Disagree with ideology, stance, proposals
4%	4%	4%	Healthcare policies: people loosing healthcare, not accepting Affordable Health Care act
5%	5%	4%	Lack of follow through: campaign promises, stated agenda
11%	7%	4%	Negative opinion, reputation; in general; many issues unspecified
9%	3%	4%	Priorities: focused on wrong issues; priorities in the wrong places
3%	2%	2%	Has not improved infrastructure: roads, bridges
2%	1%	2%	Lack of environmental concern
3%	4%	2%	Penn State scandal
2%	1%	2%	Pension and retirements cuts
1%	0%	1%	Corruption within state government
2%	0%	1%	Privatization: in general, not specified, other than listed
4%	3%	1%	Privatization: liquor stores
1%	3%	1%	Too political
2%	2%	1%	Untrustworthy
1%	1%	0%	Easily swayed
5%	9%	0%	Fracking, Natural Gas Drilling: Support for, policies on
5%	1%	0%	Privatization: lottery
2%	1%	0%	Voter ID law, keeping people from the polls
10%	13%	11%	Other
9%	10%	10%	Don't know

^{*}Totals may exceed 100% because multiple responses were accepted

DesREGov. Do you believe that Tom Corbett has done a good enough job as Governor to deserve re-election, or do you believe it is time for a change?

	Deserves re-election	Time for a change	Don't know
Aug 2014	26%	64%	10%
Jun 2014	26%	62%	13%
Jan 2014	23%	63%	13%
Oct 2013	20%	67%	14%
Aug 2013	20%	69%	11%
May 2013	25%	64%	11%





Tax1. Tom Wolf is proposing a change in the way the state collects income taxes. How important do you think it is that the next governor makes major changes to the state's income tax system...

35% Very important,

32% Somewhat important,

11% Not very important, or

8% Not important at all?

13% Do not know

Tax2. Tom Wolf has proposed that taxpayers earning less than a specific level will pay no state income taxes, while taxpayers earning above that level will pay higher state income taxes. Do you favor or oppose Tom Wolf's ideas for changing the state's income tax system?

22% Strongly favor

25% Somewhat favor

12% Somewhat oppose

26% Strongly oppose

15% Do not know

Pens1. Governor Corbett is proposing a change in the state's pension system. How important do you think it is that the next governor makes major changes to the state's pension system?

48% Very important,

27% Somewhat important,

5% Not very important, or

7% Not important at all?

13% Do not know

Pens2. Governor Corbett has proposed that newly-hired state employees and public school teachers would be enrolled in a hybrid pension plan instead of being enrolled in the current pension system. This hybrid plan would provide a state pension for salaries up to \$50,000 per year and then would provide for a 401(k)-style system for earnings over that amount. This plan would not affect the state's current pension obligations, but it would reduce pension costs in the next 30 years. Do you favor or oppose Governor Corbett's ideas for changing the state's pension system?

31% Strongly favor

26% Somewhat favor

9% Somewhat oppose

15% Strongly oppose

18% Do not know

GenBalH. If the 2014 elections for the United States House of Representatives were being held today, would you vote for (the Republican Party's candidate or the Democratic Party's candidate) for the House in your district?

	Republican Party's Candidate	Democratic Party's Candidate	Other Candidate	Don't know
Aug 2014	33%	39%	0%	28%
Jun 2014	34%	38%	0%	29%





RatePres. How would you rate the way that Barack Obama is handling his job as president? Would you say he is doing... an excellent job, a good job, only a fair job, or a poor job as President?

	Excellent job	Good job	Only a fair job	Poor job	Don't know
Aug 2014	7%	27%	28%	37%	1%
Jun 2014	7%	27%	22%	42%	1%
Jan 2014	6%	24%	31%	37%	1%
Oct 2013	11%	28%	21%	39%	1%
Aug 2013	8%	26%	23%	42%	1%
May 2013	14%	30%	22%	33%	1%
Feb 2013	14%	28%	23%	34%	1%
Oct 2012	17%	29%	20%	33%	1%
Sep 2012	18%	29%	19%	33%	0%
Aug 2012	12%	31%	23%	33%	1%
June 2012	13%	29%	30%	28%	1%
Feb 2012	11%	26%	29%	35%	0%
Jan 2012	9%	31%	29%	30%	0%
Oct 2011	9%	28%	31%	32%	1%
Aug 2011	9%	25%	33%	33%	1%
Mar 2011	7%	28%	30%	34%	1%
Oct 2010	8%	24%	31%	36%	1%
Sep 2010	10%	26%	33%	30%	0%
Aug 2010	9%	28%	28%	35%	1%
May 2010	14%	24%	32%	29%	1%
Mar 2010	12%	28%	27%	32%	1%
Feb 2010	12%	29%	32%	27%	0%
Jan 2010	11%	27%	32%	29%	1%
Oct 2009	17%	23%	31%	28%	1%
Aug 2009	14%	33%	29%	24%	0%
Jun 2009	20%	35%	25%	19%	1%
Mar 2009	23%	37%	22%	14%	4%
Feb 2009	25%	30%	23%	13%	9%

Tufts1. Democrats and Republicans in Washington are debating the minimum wage. The minimum wage is presently \$7.25 an hour and Republicans in Congress would like to keep it there. President Obama has proposed that the minimum wage be set at \$10.10. Ideally, where do you think the minimum wage should be set?

Mean	SD	
\$9.46	2.24	

Tufts2. Recalling that the range currently being debated is \$7.25 to \$10.10, if you were the [Democrat/ Republican] responsible for negotiating the final minimum wage rate, where would you be willing to set the minimum wage?

Mean	SD
\$9.11	1.48





Tufts3. Democrats and Republicans in Washington are debating the federal income tax rate for the wealthy. The top upper-income tax rate is presently around 40 percent. The Democrats in Congress would like to keep it there. Republicans in Congress have proposed that the upper-income tax rate be set at 36 percent. Ideally, where do you think the upper-income tax rate should be set?

Mean	SD	
39.7%	7.71	

Tufts4. Recalling that the range currently being debated is 36 to 40 percent, if you were the [Democrat/ Republican] responsible for negotiating the income tax rate for the wealthy, where would you be willing to set that income tax rate?

Mean	SD	
38.9%	5.45	

DEMO I now have a final few questions for statistical purposes only.

CNTY. Region of state (What is the name of the county you live in?)

11% Philadelphia12% Northeast9% Allegheny11% Southwest9% Northwest

26% Central 22% Southeast

AGE. What was your age on your last birthday?

4% 18-24 6% 25-34

8% 35-44 18% 45-54

24% 55-64

41% 65 and older

EDUC. What was the highest grade level of schooling you have completed?

5% Non high school graduate

25% High school graduate or GED

15% Some college

12% Two-year or tech degree

20% Four year college degree

24% Post graduate degree





MAR. What is your CURRENT marital status...are you single, married, separated, divorced, or a widower?

64% Married

16% Single, Never Married

11% Widow or widower

8% Divorced

1% Separated

IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

	Liberal	Moderate	Conservative	Don't know
Aug 2014	20%	39%	36%	5%
Jun 2014	26%	36%	34%	5%
Jan 2014	24%	43%	28%	5%
Oct 2013	24%	39%	31%	6%
Aug 2013	22%	42%	33%	3%
May 2013	24%	39%	31%	6%
Feb 2013	26%	36%	35%	3%
Oct 2012	22%	39%	35%	5%
Sep 2012	26%	34%	35%	5%
Aug 2012	21%	40%	36%	4%
June 2012	25%	34%	36%	5%
Feb 2012	17%	39%	40%	4%
Jan 2011	21%	39%	36%	4%
Oct 2011	20%	39%	33%	8%
Aug 2011	24%	32%	37%	7%
Mar 2011	16%	33%	41%	10%
Oct 2010	16%	37%	39%	8%
Sep 2010	15%	34%	40%	10%
Aug 2010	19%	32%	40%	9%
May 2010	19%	32%	40%	9%
Mar 2010	17%	35%	40%	8%
Feb 2010	21%	33%	37%	9%
Jan 2010	19%	30%	42%	9%

PARTY. Regardless of how you are registered... in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

17% Strong Republican

12% Republican

12% Lean Republican

9% Independent

14% Lean Democrat

11% Democrat

24% Strong Democrat

1% Don't know





GUN. Are you a gun owner?

36% Yes 64% No

GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

	Strongly	Somewhat	Somewhat	Strongly	Don't
	favor	favor	oppose	oppose	know
Aug 2014	39%	14%	10%	31%	6%
Jun 2014	43%	12%	9%	31%	5%
Jan 2014	42%	12%	9%	32%	6%
Oct 2013	46%	16%	9%	24%	5%
Aug 2013	39%	12%	13%	33%	4%
May 2013	43%	14%	11%	30%	3%
Feb 2013*	43%	15%	10%	28%	4%
Aug 2007	40%	20%	14%	23%	3%
Jun 2007	39%	15%	12%	31%	3%
Feb 2007	39%	17%	15%	26%	3%
Oct 2006*	35%	16%	15%	26%	8%
Sep 2006*	34%	15%	17%	28%	6%
Aug 2006*	37%	15%	14%	27%	7%
May 2006*	37%	14%	16%	27%	6%
Feb 2006	35%	19%	17%	22%	7%
Nov 2005	38%	20%	14%	20%	8%
Sep 2005	39%	16%	13%	25%	8%
Jun 2005	39%	17%	16%	23%	6%
Oct 2004*	33%	19%	19%	23%	7%
Sep 2004*	38%	19%	15%	20%	8%
Aug 2004*	35%	20%	15%	23%	7%
Mar 2004*	42%	17%	14%	21%	7%
Oct 2002*	34%	18%	15%	26%	7%
Sep 2002*	28%	20%	14%	29%	9%
Jun 2002*	40%	14%	11%	28%	7%
Oct 2001*	33%	22%	15%	24%	6%
Apr 2001*	41%	18%	14%	22%	6%
Oct 2000*	37%	18%	15%	22%	9%
Feb 2000*	41%	19%	11%	24%	5%

*Question asked of registered respondents only

Hisp. Are you Hispanic or Latino, or not?

1% Yes 99% No

RACE. Which of the following categories best describes your racial background?

89% White 11% Non-white





REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

38% Protestant

32% Catholic

12% Some other religion

18% Not affiliated with any religion

BAC. Do you consider yourself to be a born-again Christian or fundamentalist, or not?

26% Yes

72% No

2% Don't know

WORK. Are you currently working fulltime, part-time, going to school, keeping house or something else?

41% Fulltime

9% Part-time

4% Going to school

6% Keeping house

1% Unemployed

3% Disabled

37% Retired

INC1. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

12% Under \$25,000

11% \$25-\$35,000

13% \$35-50,000

17% \$50-75,000

14% \$75-100,000

26% Over \$100,000

6% Don't know

DONE. Sex of respondent:

48% Male

52% Female



